

TD SYNEX Channel Academy Privacy Notice

This Privacy Notice specifies how we process your personal data in the context of TD SYNEX Channel Academy and for which purposes.

Controller: [TD SYNEX Supply Chain Services Limited C/Acer 30-32, 08038 BARCELONA, SPAIN](#) as provider of the TD SYNEX Channel Academy Website in joint controllership with each of the TD SYNEX affiliated companies in the European Economic Area, Switzerland, UK, Serbia, Turkey holding the transactional relationship with the company you work for (TD SYNEX Affiliate). For this purpose, TD SYNEX Supply Chain Services Limited and TD SYNEX Affiliates concluded a joint controllership agreement that defines the specific duties, rights and responsibilities of the individual entities in the context of the joint processing of personal data, the key provisions of which can be found in this notice.

This Notice supplements the [Privacy \(tdsynex.com\)](#) where you can find more information about how TD SYNEX Supply Chain Services Limited and the respective TD SYNEX Affiliate process your personal data and about your rights with regard to such processing.

We receive your registration data either because you register yourself at TD SYNEX Channel Academy directly or via marketing campaigns/social media or you are registered by your company or by us, if you ask us to do so.

Processing Purpose	Type of personal data	Legal Basis	Primary joint Controller responsibility
To provide TD SYNEX Channel Academy website services including networking and interactivity functions in the different (open/closed) TD SYNEX Channel Academy communities	Personal & Contact Details (title, full name, contact details, company you work for), your optional profile data and your bio	Performance of a contract	TD SYNEX Supply Chain Services Limited
To provide multi-vendor related training such as webinars, product, product launches, solutions	Personal & Contact Details (title, full name, contact details, company you work for)	Performance of a contract	TD SYNEX Supply Chain Services Limited
Assessing your registration application to provide you the required learning and enablement content and notifications on your learning events	Personal & Contact Details, such as title, full name, contact details, company you work for	Performance of a contract	TD SYNEX Supply Chain Services Limited
To administer and maintain your learning journey	Learning History, such as learning path, learning score, badges, experience points, awards, assessments, certifications	Performance of a contract	TD SYNEX Supply Chain Services Limited
For market research, analysis and developing statistics	Technical Usage	Consent in the context of cookies or using third party analytics as to our cookie information Legitimate interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and our marketing strategy)	TD SYNEX Supply Chain Services Limited and TD SYNEX Affiliate
To measure the effectiveness of our advertising and to better understand you and your organization's purchasing focus, interests, expertise, your role in your organization and general areas of business interests of your organization, we aggregate, match and/or compare data from different data sources including data from TD SYNEX Channel Academy and TD SYNEX Affiliates	Identity, Contact, Technical usage, Transaction, Profile, Usage, Preference, Learning History	Legitimate interest (to grow our business, to develop a successful marketing strategy and effective advertising that is customized to the individual interests of our customers and users)	TD SYNEX Supply Chain Services Limited and TD SYNEX Affiliate
To send you notifications and marketing information on learning campaigns, trainings, webinars and related content relevant for you	Identity, Contact, Technical usage, Transaction, Profile, Usage, Preference, Learning History	Legitimate interest (to market our TD SYNEX Channel Academy services and products customized to the individual interests of our customers and users where we have marketing permission and user hasn't opted out to receive marketing communication)	TD SYNEX Supply Chain Services Limited and TD SYNEX Affiliate

Data sharing and international data transfer in the context of TD SYNEX Channel Academy processing. If you have opted for vendor trainings and certification learnings on TD SYNEX Channel Academy, we will share your details (name, country, learning Score, company name, learner ID, e-mail address) with that vendor, so that you can be qualified for relevant accreditations, points, certifications, or any other incentive associated with the trainings. We use Send Grid application to provide you notifications on TD SYNEX Channel Academy activities. Service Providers used for the provisioning of the TD SYNEX Channel Academy platform services are: Percepium i Lund AB, Winstrupsgatan 1, 222 22 Lund, Sweden

TD SYNEX secures that international transfers are subject to appropriate safeguards and that your rights are protected in line with applicable law, especially by applying Standard Contractual Clauses as adopted by the EU Commission.

Your rights. An overview about your rights with regard to the processing of personal data in the context of TD SYNEX Channel Academy can be found in the TD SYNEX Privacy Statement. Primary contact for exercising your rights in connection with TD SYNEX Channel Academy is TD SYNEX Supply Chain Services Limited. To withdraw consent/object to processing based on legitimate interest in connection with TD SYNEX Channel Academy, you can contact tdacademy.admin@tdsynex.com Irrespective of the above arrangement, you may exercise your rights in respect of and against each of the controllers, TD SYNEX Supply Chain Services Limited and relevant TD SYNEX Affiliate.